



June 19, 2012

## ***For Immediate Release***

### **"LIFE LEASE" AT MOUNT VIEW LODGE OFFICIALLY WELCOMES FIRST TENANTS**

Life Lease tenants are pleased and excited to move into their brand-new Life Lease suites on June 25, 2012. These much-anticipated suites share many amenities with the new Mount View Lodge, while providing a unique and affordable housing option for independent seniors.

Life Lease is a new concept in seniors' housing, providing flexibility and freedom for residents to come and go as they please—while still providing security and comfort of knowing a seniors' individual health and lifestyle needs will continue to be met as they change over time, permitting residents to age in place.

"Reactions to our Life Lease concept has been great and we're thrilled to welcome our first residents," says Sam Smalldon, CAO for Mountain View Seniors' Housing, adding that the Mount View Life Lease suites are 50% sold, and expectations are that remaining suites will be sold throughout the summer with full occupancy in the Fall.

An official ribbon-cutting ceremony is planned for a grand opening that will take place during the second week of July; details to be announced soon.

---

### **Mountain View Seniors' Housing**

Mountain View Seniors' Housing is a non-profit organization committed to enhancing the lives of seniors in our community. We operate seniors' lodges, seniors' self-contained apartments and subsidized family housing, striving to provide the highest level of service and support in friendly, home-like environments.

### **Life Lease Concepts**

Life Lease Suites include three two-bedroom and nine one-bedroom suites that are larger in size than the lodge units and include fully-functional kitchens with fridge, stove and dishwasher. Each suite is also equipped with a stacking washer/dryer and storage room.

### ***For more information, media may contact:***

Sam Smalldon

Chief Administrative Officer

Mountain View Seniors' Housing

Phone: 403-335-8404

Cell: 403-586-2702

Email: sam.smalldon@mvsh.ca